

Conceptualising the person for career development

Pete Robertson

Edinburgh Napier University, Scotland, UK.

NICE Academy: Deventer 2024



www.cdi.net

The UK professional body for career guidance & counselling

International membership available



@nicec9594

NICEC

National Institute for Career Education and Counselling

www.nicec.org

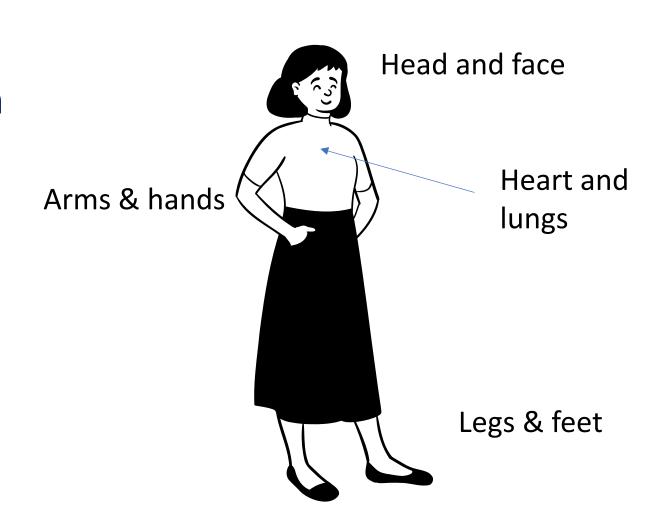
Journal of the National Institute for Career Education and Guidance

is open access

www.nicecjournal.co.uk

A natural, childlike way to think about a person

Is not good enough to solve all medical problems...



A functional model of the person for medical diagnosis & treatment

- Central nervous system
- Cardio-vascular system
- Muscular-skeletal system
- Immune system
- Digestive system
- Genito-urinary system



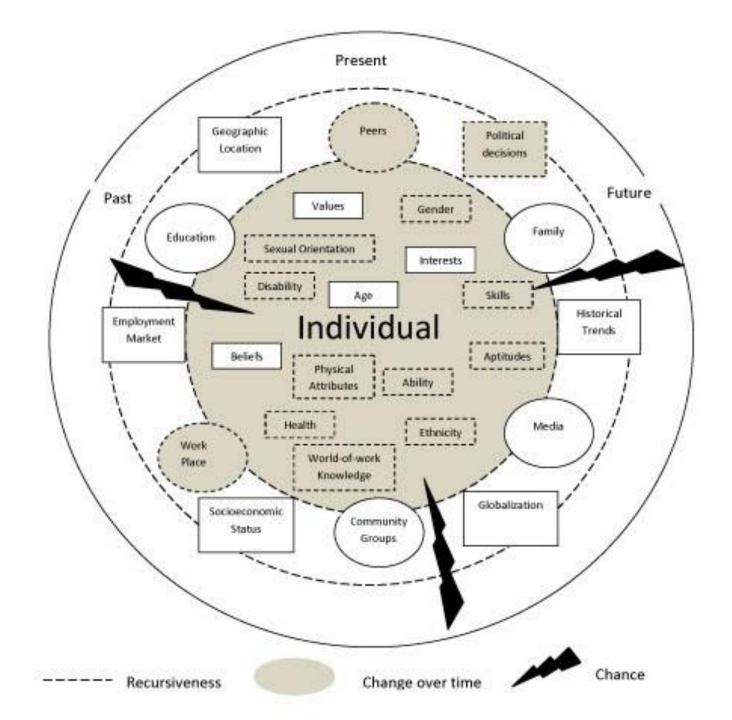
Do we need something like this?

A way to organise our understanding of the person

At an abstract level

Applicable across many settings

Overview of Patton & McMahon's model



Psychology is central to how the career profession conceptualises humans



But other perspectives are available...

A person is a psychological entity, but also...

A physical entity

A social entity

A values-based entity

An economic entity

A temporal entity

An active entity

...in a physical environment

...in a social environment

...in a moral/cultural environment

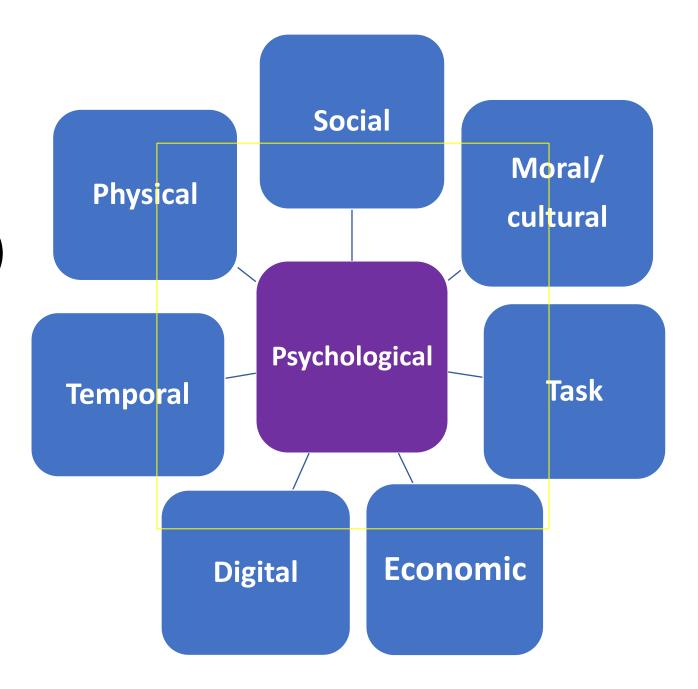
...in an economic environment

...in a temporal environment

An informational entity ...in an informational environment

...in a task environment

A model of the person and their environment(s)



Key insight

Resources arise in the interaction between the person and the environment...

...and so do barriers

A physical entity in a physical environment

Wider environment

Travel to work area; transport; geography

Immediate environment

Workstation; equipment; workplace/home

The body

Physical health
Physique
Appearance/dress

A physical entity in a physical environment

Resources

- Good health, physique, and appearance
- Safe/comfortable work environment
- Good location, proximity to opportunities
- Good transport links
- Capacity to relocate if required

Barriers

- Health condition or disability
- Lack of tools, equipment and/or skills to use them
- Lack of suitable clothing/protective gear
- Unsafe or uncomfortable workplace/workstation
- Lack of access to reliable transport
- Transport costs/time
- Geographical obstacles or isolation

A values-based entity in a moral/cultural environment

Wider environment

Religion; shared values; laws & rules

Immediate environment

Expectations; rituals; rules

Character; virtues; values

From the person interacting with a moral/cultural environment arises...

Resources

- Reputation
- Honesty
- Trustworthiness
- Dignity
- Priorities
- Reliability

Barriers

- Bad reputation
- Shame
- Stigma
- Discrimination
- Criminal record
- Conflict

An economic entity in an economic environment

Wider environment

Currency and financial systems; national and international markets

Immediate environment

Bank account; cash; demand for labour

Lived experience of the economy

From the person interacting with an economic environment arises...

Resources

- Income (pay/grants/pensions)
- Capital assets & savings
- Equipment; tools
- Skills knowledge & attributes with value in the labour market

Barriers

- Living expenses; bills;
- Debts
- Dependents
- Insecurity of income or outgoings
- Inflation, recession, or instability

A temporal entity in a temporal environment

Wider environment

Seasons; agricultural, religious & academic calendar; festivals; tax year; institutional age limits

Immediate environment

Timetable; diary; work schedules

Maturation and body cycles

From the person interacting with a temporal environment arises...

Resources

- Youth
- Spare time
 - Daily; weekly; seasonally
- Time management skills
- Future focus
- Hope

Barriers

- Age limits
- Life stage constraints (biological)
- Life stage constraints(social)
- Time costs of work & travel
- Time claims of others
- Pessimism and anxiety

What can we do with this? #1

Teach career counsellors how to think about who (what) their clients are!

An overview is a good start

What can we do with this? #2 Scope out the possibility space for career assessment

A holistic conception of the person highlights how narrow traditional career assessment can be

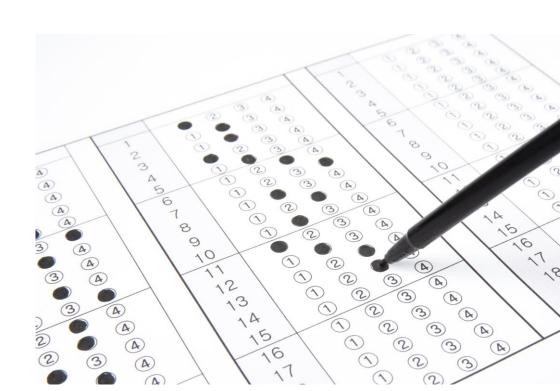
There are many questions to ask!

What can we do with this? #3 Do better matching

Traditional vocational assessment tools approaches often focus on matching task preferences to an occupation (task environment)

This neglects the other sub-systems

Is a more complete kind of matching possible?



What can we do with this? #4
Generate material for
discussion & exploration:

The guidance conversation be used to identify:

Resources and barriers

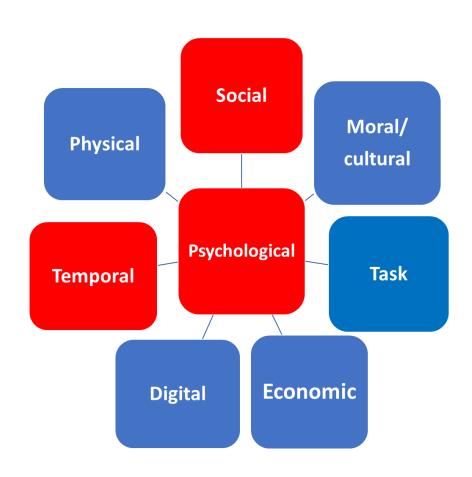
Actions to strengthen & deploy resources

Actions to mitigate barriers

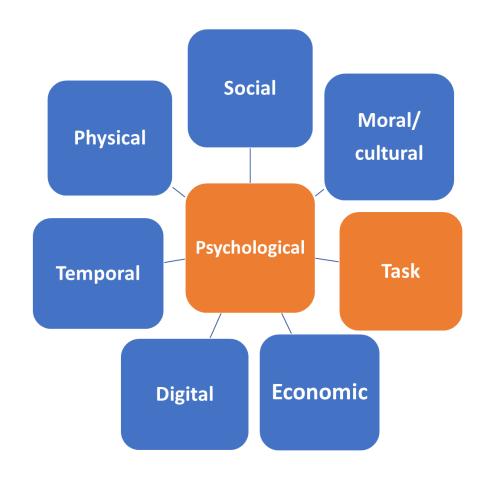
 Define desirable environments



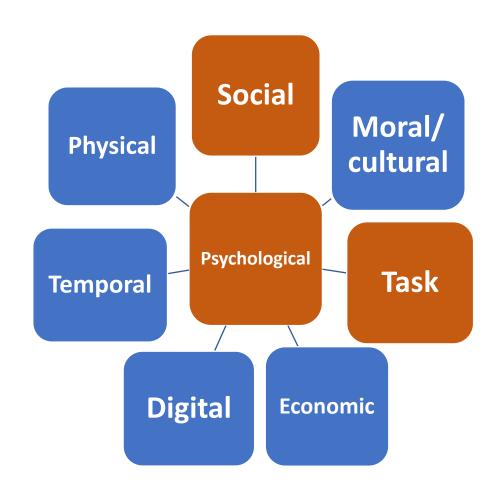
What can we do with this? # 5 Assess the strengths and blind spots of career theories

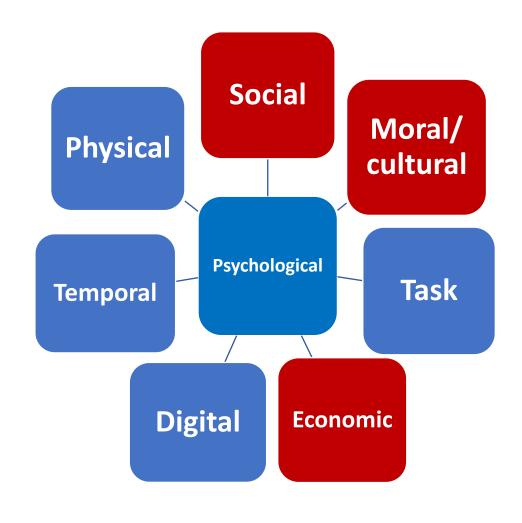


Donald Super's life-career



John Holland's vocational personality





Social learning theory

Sociological/structural theories

Conclusion

An abstract structure for conceptualising the person can help us to:

- 1. Train career counsellors to understand their clients
- 2. Scope assessment options (do better matching?)
- 3. Generate material for career conversations
- 4. Evaluate career theory

Contact me



Professor Pete Robertson

School of Applied Sciences Edinburgh Napier University

e-mail: p.robertson@napier.ac.uk

web: www.napier.ac.uk/people/peter-robertson

X/twitter: @DrPeteRobertson

