



WEBINAR

Empowering Career Counseling Practices with Responsible Generative AI

With

Dr. Karacan Özdemir

Associate Professor in the Department of Psychological Counseling and Guidance at Hacettepe University, Türkiye

12th December 2025 at 3:00pm (CET)

Live online on zoom

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Abstract

Artificial intelligence (AI) is reshaping career counseling by accelerating and enriching self-assessment, skill development, career exploration, job search, job matching, and labor market analysis. AI-driven tools such as chatbots and virtual assistants deliver personalized guidance, enabling new opportunities for life and career design (D'Silva et al., 2020; Jarrahi et al., 2022).

This interactive workshop demonstrates how generative AI can be strategically integrated into career counseling practices to support career planning, career decision-making, career preparation, and job search skills. Participants will gain hands-on experience in designing AI-assisted career activities, writing effective prompts, and evaluating AI outputs, while critically discussing ethical considerations, responsible AI use, and emerging competencies for career practitioners. The workshop emphasizes meaningful AI integration that enhances practice while safeguarding the human-centered foundation of the counseling relationship.

Target Audience

- Career counselors
- Guidance practitioners
- School psychologists
- Youth workers
- Educators
- Employment support professionals

Our guest speaker



Dr. Nurten Karacan Özdemir is an Associate Professor in the Department of Psychological Counseling and Guidance at [Hacettepe University](#), Ankara, Türkiye.

She has more than ten years of school counseling experience at the middle and high school levels. After completing her PhD, she began her academic career in 2016.

She has served as a visiting scholar at North Carolina State University (2017–2018) and Boston University (2023–2024).

Dr. Özdemir's research focuses on STEM career development, career adaptability, program design, multicultural career counseling, and ethics.

She teaches undergraduate and graduate level courses in career counseling and has published widely, including journal articles and book chapters. She also holds leadership, coordination, and research roles in multiple national and international projects.