

NICE WEBINAR

EXPLORING GREEN GUIDANCE. Sustainability as paradigm change

with *Tomáš Šprlák* and *Mariana Sofia Lucas Casanova*

Free event with voluntary donation

21st January 2025

3.30-4.30pm (UTC)

Moderator: Lea Ferrari, University of Padova, Italy

Live online on zoom



Tomáš Šprlák, career counsellor, Association for Career Guidance and Career Development, Slovakia.

He works at the European Federation of Centres of Career Guidance and Bilan de Compétences (FECOB), where he is responsible for transfer projects in the field of guidance and Bilan de compétences to CEE region and quality auditor for the field of career guidance. He works also as regional service manager for training, quality assurance, R&D and partnership development of the public guidance service for employed adults "Counseling in professional development" (Conseil en évolution professionnelle - CEP) in the Grand Est region (France). Very recently he assumed a new role as Treasurer of the Lab Green Guidance, a French association of careers information, advice and guidance professionals who want to integrate sustainability (green guidance) into their practice. From 2016 to 2021 he served as chairman of the Slovakian Association for Career Guidance and Career Development.



Mariana Sofia Lucas Casanova, Escola Superior de Educação - Instituto Politécnico do Porto, Portugal.

PhD in Psychology in 2021, funded by Fundação para a Ciência e Tecnologia (FCT), with the thesis "(Un)employment in times of uncertainty - professional development and

psychological empowerment" at the Faculty of Psychology and Education Sciences of the University of Porto, Portugal. This PhD included a mobility experience at the Manchester Metropolitan University and she was awarded a European Doctorate. She is currently conducting Postdoctoral research at the Centre for Research and Innovation in Education (inED) of the Porto Polytechnic School of Education and she is an Invited Adjunct Professor at the School of Education of the Polytechnic Institute of Porto. She has managed and implemented several EU funded projects. Through her academic career as a researcher, she has published book chapters and research articles in peer reviewed International Journals and participated in conferences with oral communications and as an invited speaker in the area of vocational and career counselling. She is a psychologist and career counsellor since 2003, working with Higher Education students and graduates. She has a professional specialisation in Clinical and Health Psychology, Education Psychology, and Vocational Psychology and Career Development.

Abstract

The multiple crises of the Anthropocene present profound challenges to traditional paradigms and foundational models of career guidance. Climate change and ecological degradation are already shaping individuals' career decisions, influenced by shifts in the labor market, transformations in the educational system, and various psychosocial effects, such as climate anxiety. This evolving landscape has spurred the rise of a 'green guidance' movement, which explores how career guidance can not only adapt to but also mitigate the

impacts of climate change. The movement suggests a re-evaluation of conventional, individualistic theories and practices in career development.

This webinar will draw on a comprehensive literature review, insights from reflective workshops with practitioners across several countries, and practical experiences from the "Exploring Green Guidance" Erasmus project. It will introduce three distinct rationales underlying the theory and practice of green guidance: Technocratic – focused on aligning individuals with societal needs, such as by developing green skills, developmental – aimed at supporting people to navigate and thrive through the green transition, emancipatory – oriented toward empowering individuals to reshape their context and advocate for a socially just green transition.

The webinar will also address ethical challenges (such as impartiality and respect for individual choice) and examine practical strategies for integrating green guidance into career guidance practices.

Keywords: green guidance, climate change, guidance ethical issues

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